I work on discursive positioning strategies in CMC. I will show and systematize specific categories of positioning practices in CMC. Self positioning also plays an important role.

Specifically I focus on ‘digital subjects’ (less recognised by linguists … yet) Self positioning also plays an important role …

Self-positioning (inclusion / exclusion) - expert discourse.
Negotiation Process

I'm going to analyse how (digital) identity is created by semiotic and discursive language and language-like sign systems. Discourse can be interpreted as a multifaceted and plurivocal public process through which meanings (and reality!) are progressively and dynamically achieved.


Thanks for the project description. Ok … does that mean … You will show that self positioning in digital discourses is a product of discursive practices … like posting and sharing? And that there are multiple kinds of digital representations of the self … like a multiple digital selfhood??????